Welcome to the TUM SEED Center Newsletter!

Summer 2022

News Highlight

Welcoming New Members to Our SEED
Researchers' Team

Our core research team at the TUM SEED Center is getting larger! We welcome three new researchers from our partner universities, JKUAT and Makerere, in Kenya and Uganda.

**Dr. Sendawula Kasimu** is a postdoctoral fellow at the TUM SEED Center with a Ph.D. in management from Makerere University. He is currently a lecturer at Makerere University, College of Business and Management Sciences, School of Business, Department of Marketing and Management. His research interests include sustainable entrepreneurship and rural entrepreneurship.

**Najjinda Shamirah** is a Ph.D. student at Makerere University under the TUM SEED Center scholarship. She is currently an Assistant lecturer at Kyambogo University, School of Vocational Studies. Her study is about Women’s Entrepreneurship in the rural context of the Global South.

**Harold Mate** is a Ph.D. Entrepreneurship candidate at Jomo Kenyatta University of Agriculture and Technology. Harold holds a Bachelor of Science in Horticulture from Jomo Kenyatta University of Agriculture and Technology, and a Master of Science in Agribusiness Management from Kenyatta University. His Ph.D. research is titled “Fostering Sustainable Entrepreneurship and Social Enterprise Phenomenon – Scaling In, Scaling Out, and Scaling Up, Scaling Deep; Strategies for Social Innovation in Kenya – Renewable Energy Context.”

We wish a great start and a wonderful research journey to our new team members!

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**Living Labs**

**TUM Professor Walter T. de Vries Visits SEED Partners at ITB Indonesia**
Continuing our series of academic exchanges between the TUM SEED Center and the partner universities, Prof. Walter T. de Vries, Chair of Land Management at TUM School of Engineering & Design, paid a visit to our partners at the Institute Teknologi Bandung, in Indonesia, to meet our local team and learn more about the local SEED Living Lab.

Prof. de Vries had a tour at the Living Lab in Garut–Indonesia together with Prof. Dr. Ir. Suwarno, Dr. Fathin Saifur Rahman, Prof. Wawan Dwanto, and. rer. pol. Achmad Fajar Hendarman. The Living Lab comprises an energy infrastructure with an energy source of 14.76 Kwp Photovoltaic and 21.6 kWh VRLA battery, an inverter and monitoring system, a thriving hydroponic system, and a water purification installation.

Following the visits came general conversations and discussions around future business directions offered by the LL, social empowerment programs, and local and international students’ involvement in the Living Lab activities.

Read More

Academic Events

SEED Doctoral Researcher, Bouchra Lamhamedi, Takes Part in The ‘Land
Bouchra Lamhamedi, a SEED doctoral researcher, had the opportunity to participate in the ‘Land Governance for Development’ Summer School in Utrecht, the Netherlands, organized by LANDac—the Netherlands Land Academy—and Utrecht University, from 4 to 15 July 2022.

This summer school provides a general overview of important themes such as the global land rush, land governance, and climate change, land access and gender issues, and land conflicts. The lecturers presented different case studies from the Global South, for example, India, Indonesia, West Africa, Pacific Islands, etc., and debated how land governance may contribute to sustainable and inclusive development.

MSc students, Ph.D. students, and professionals from development organizations in different countries and with different backgrounds shared knowledge on new land pressure issues and how to place these in broader theoretical contexts and policy debates from the local to the international level. These topics were discussed in interactive lectures, as well as within group assignments.

“Overall, it was a very beneficial experience for me, as I had the chance to learn more on land issues in the Global South and discuss my research topic with other land professionals”, Bouchra shared.

#landac2022
Back in July, Mohammed, a SEED doctoral candidate, took part in the Paper Development Workshop organized by the Academy of Management at the University of Warsaw, in Warsaw, Poland.

With two preliminary paper ideas, the first “Entrepreneurial Opportunities and the Role of Intention in the Emergence of New Organizations” submitted for the Academy of Management Review and the second “Plot twist - The Dark side of Entrepreneurship in Worsening Economic Inequality” submitted for the Academy of Management Discoveries, Mohammed had the chance to get feedback on the paper ideas by members of the editorial teams at AMR and AMD, as well as from fellow scholars and researchers in roundtable discussions.

According to the Academy of Management, “Paper Development Workshops are designed to provide authors with guidance and expertise in the development of their manuscripts for potential submission to an Academy journal.”
The workshops are open to all Academy members, as well as non-members. If you are a researcher in Management and would be interested in publishing in an AOM journal, consider joining the Paper Development Workshops. You can learn more about them and check upcoming dates by clicking below.

More Infos

Tobias Belle, JKUAT Communications Officer, Entrepreneur, and SEED Master Student, on The Limitless Possibilities of Sustainability at the 2022 TUM International Summer School on Sustainable Entrepreneurship

What happens when you bring together 19 students drawn from 12 countries, different backgrounds, disciplines, cultures, and experiences to the Bavarian capital in Munich? What happens, when in the course of two weeks, these students are to learn from lecturers and speakers equally drawn from different countries, backgrounds, and professions? What happens, when in that
duration, the students are tasked with creating sustainable business ideas and models that can face a panel of potential investors?

Here’s what happens; something magical. In those two intense weeks, greatness happens, and the true potential that we hold in transforming the world not just for the present but also for the future is unlocked.

Prior to summer school, I knew little about Sustainable Entrepreneurship, but I’m now much more informed. As a Master’s student carrying out my research in Participatory Communications and Sustainable Development in rural communities in Kenya, this opportunity couldn’t have come at a better time. I now have unique insights which will greatly enrich my study.

As a Communications professional coordinating the JKUAT SEED Centre communications in Kenya, a partner of TUM SEED Centre, this summer school was eye-opening in so many ways. And finally, as an entrepreneur building a communications firm in Kenya (Bastion Communications), the concept of sustainable business modeling canvas which I learned at TUM came just at the right time!

From the expert lectures and interactive sessions with start-up founders to the amazing interactions and teamwork with students drawn from all over the world, it is safe to say I left the Bavarian capital a different, better person. I am now more determined than ever to amplify the message of sustainability and to contribute to the realization of the Sustainable Development Goals. Danke schön TUM! Asante sana!
Informal Entrepreneurship: An Integrative Review and Future Research Agenda

Esther Salvi¹, Frank-Martin Belz¹, and Sophie Bacq²

Abstract
Informal entrepreneurship (IE) has received increased recognition for its distinctiveness and practical relevance. However, the burgeoning body of research has been challenging to navigate, due to its rapid growth across different disciplines. Through an integrative review, we introduce a novel typology of informal entrepreneurs that captures their heterogeneity across various contexts. We point out a dynamic perspective of IE, consisting of reactive formalizing, the proactive formalizing, and the informlizing pathways. We discuss the role entrepreneurs move, acquiring or foregoing regulative legitimacy. Center on IE, outlines promising research avenues, and suggests relevant approaches.

Keywords
informal entrepreneurship, informal entrepreneur, formalizing, informalization

Congratulations to Esther Salvi, doctoral research coordinator at the TUM SEED Center and doctoral candidate, for her first publication in the journal Entrepreneurship Theory & Practice (Impact Factor: 10,07), together with the SEED Center academic director, Prof. Frank Belz, and Indiana University professor, Sophie Bacq.

Their integrative review of informal entrepreneurship introduces a novel typology of informal entrepreneurs that captures their heterogeneity across various contexts.

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Application Details

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